

# Volunteer Role Profile



Volunteer Role	<b>Young Content Creator</b>
Volunteer Manager	<b>Volunteer Manager</b>
Where you will be based	<b>Community</b>

## Why we want you

Are you aged 18-25 and passionate about nature? Our volunteer young content creators engage and inspire people with the work of the Woodland Trust. Your creative ideas can really help us to reach new audiences and grow support through our websites and social media channels. This is your chance to make a creative impact for woods, trees and wildlife, while getting to explore the great outdoors!

## What you will be doing

- Creating inspiring content (photography / filming / writing) that brings the work of the Woodland Trust to life. We will provide you with a creative brief, and always want to include your unique perspective.
- Editing content and contributing ideas.
- Travelling to Woodland Trust sites. You will need to be able to access a site within 30 miles of your home. Visit the Woodland Trust's 'Find A Wood' webpage, add your postcode and discover the nearest woods to you - please ensure they are Woodland Trust owned. Travel expenses can be covered. It is very helpful but not essential to drive.
- Operating within our Volunteer Charter, policies, procedures, and guidelines.
- As part of your role, you will need to log all the hours you volunteer through Assemble, your volunteering website, either on the desktop version or the mobile app.
- Work within the risk assessment provided by your volunteer manager.

## The skills you need

- Familiar with creating content for social media channels (such as Facebook, YouTube, TikTok, and Instagram). Ideally you will have experience following brand guidelines.
- Familiar with creating written content for web (not essential).
- A good understanding of the fast-moving nature of social media, memes and trends.
- Confident with a camera (your phone is fine!)
- Experience editing in Canva would be an advantage but not essential.
- Good communication skills.
- A passion for the outdoors and nature.
- If you're comfortable being in front of a camera, that's a big bonus! We



really want to include your perspectives and would love to feature you speaking.

- Our sites can be tricky to reach via public transport, so having a car or someone who can drive you is ideal.
- An understanding of individuals media rights and permissions required to use images would be useful though training will be provided.
- A sensible regard for health and safety.

### **What's in it for you**

- The chance to work on exciting projects across the Trust, networking with many teams and supporting the UK's largest woodland conservation charity.
- This is a fantastic opportunity for you to get your photography, videos, stories, and copy published on our social media channels and website.
- Hone your social media skills and make a real difference in the conservation of our woods and trees.
- Receive a professional reference at the end of your time as a volunteer.
- An excellent opportunity to support the UK's largest woodland conservation charity.
- A full induction to the Woodland Trust and access to a range of training.

### **Disclaimer**

An interview and two references will be required for this role, and training will need to be completed before the role commences. Please ensure you have known referees for more than 6 months and they are not a partner, close relative, or Woodland Trust employee. Former or current work colleagues, friends, volunteers, and neighbours that have known you for more than 6 months are some examples that would be fine.

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Expenses will be reimbursed for return journeys from home based on public transport cost or mileage at standard rates for the Woodland Trust.